

ANDOVER U3A - MEMBERSHIP SECRETARY'S REPORT

17TH Sept 2020

1. The renewals process has been completed for this year. It all went smoothly enough despite the Covid crisis. The only significant problem was envelopes that required "licking" which was most definitely not part of my plans. After various trials and errors at damping, I found the easiest way was a bit of Sellotape! There were the usual few that omitted to enclose s.a.e. Rather than chasing them up this year, I used U3a stamps and envelopes to get their cards sent out. (In the past, they would have been collectable at monthly meetings) I estimate about 12 – 15 stamps used.

2.

	Individual Members	Addresses
At 31 st July, before deletions	528	418
Memberships not renewed and therefore deleted	50	48
Leaving paid up members	478	370
Those taking emailed newsletters		177 = 48%
Subscriptions gift-aided	269 = 56%	

3. Copies of the updated **Membership Database** were sent to Chris for emails and newsletters and Gary for Group Audits
4. The latest **Direct Mail Submission** was made in August
5. A considerable number of members requested the ability to pay subs by **Bank Transfer**. Bearing in mind there were no cash payments to be taken at Weyhill or on my doorstep this year, and that many people no longer have a cheque book, I found it quite embarrassing to say that we were still not operating bank transfer facilities. I feel that the facility for payment by bank transfer should be instigated ASAP. I have already started to talk to our new treasurers about this and, ideally, I would like to see this in operation for January 2021, to give us a gentle run in/trial period with small amounts before the renewals process starts in March/April, resulting in receipts of up to £800 per week.

JMcL